











# OVERVIEW RENEWABLE ENERGY AND FINANCING

Michael T. Eckhart
American Council On Renewable Energy
Washington, DC

Ninth National Green Power Marketing Conference October 4-6, 2004 Albany, NY



#### **ACORE's Mission and Scope**

**Mission:** As a 501(c)(3) nonprofit organization, to bring renewable energy into the mainstream of America's economy and lifestyle through information and communications

#### **ACORE** encompasses all renewable energy options:

Solar energy
Wind power
Hydropower
Biomass energy
Biofu
Waste fuels

- Biofuels

Geothermal energy

- Ocean energy

#### In all forms:

Electricity

- End use energy

Fuels

- Hydrogen

#### With linkages to related areas:

Energy efficiency

- Economic growth

Energy efficiencyEnvironmental protection

- National security

With three focal points for programs: Trade, Finance and Policy.



### American Council On Renewable Energy

#### **END USERS** Transportation

Utility Industrial

Commercial

Residential

#### **EDUCATION**

University

Secondary Technical

#### RE **INDUSTRY**

Solar, Wind, Geothermal, Biomass, Hydro, Waste, Hydrogen

#### **PROFESSIONAL SERVICES**

Engineering Accounting Consulting Law

#### FINANCIAL INSTITUTIONS

Banking Investment Insurance

#### **ASSOCIATIONS**

Trade Associations **Professional Societies** Consumer Groups Labor Unions

#### GOVERNMENT

Federal State Local

#### **NON-PROFIT**

Foundations Non-Profit Groups Religious



#### **ACORE Membership**

#### 8-1-2004

Advance Capital Markets

Advanced Alternative Energy Corp.

Alliance to Save Energy

American Bioenergy Association

Arare Venture

Arizona Public Service

Austin Energy

B.O.R. International Baker & McKenzie

Bingham McCutchin LLP

BP Solar C2HMHill

California Power Authority
California Energy Commission

Canadian Assoc for Renewable Energy

Capital E

Catalytics, Inc.

Chicago Climate Exchange Clark Communications

Clean Energy Commercialization

Clean Energy Group Clean Energy Incubator CLF Ventures, CLF Cohen & Company

Colorado Springs Utilities Crossroads Energy

CUNY - Bronx Community College

Davenport Finance Company Davis, Joseph & Negley

Distributed Energy Financial Group

DTE Energy
Dunev Capital
E3 Consulting

Eastern Research Group Edison Electric Institute EIF Group

Emergy Energy Company

Energy & Environmental Ventures

Energy and Security Group Energy Financing, Inc.

Energy Innovations Inc. Energy Strategy Associates

Environment 2004

EEAF EPRI ERG, LLC

Geothermal Energy Association

Evergreen Solar, Inc. Firestar Engineering Fredrikson & Byron, P.A. Gas Technology Institute

GE Wind Energy Gemstar Group, Inc.

Global Energy Network Institute

Green Strategies, Inc.

Hafslund USA

Hawaiian Electric Company, Inc. Homeland Energy Resources Dev.

IF, LLC

Independent Energy Corporation International Ctr for Sustainable Dev. Interstate Renewable Energy Council

KeySpan Energy

Konarka Technologies, Inc. Laidlaw Energy Group Inc. Learn On Line, Inc. Mainstay Energy

Marathon Capital Marshall Street Management

Massachusetts Technology Collaborative

McKenzie Bay International Ltd. McToy International Ltd.

Midwest Research Institute (MRI)

Milbank, Tweed, Hadley & McCloy LLP

Morse Associates, Inc. National Grid USA

National Hydropower Association

Natsource

Natus Technologies Corporation Navigant Consulting, Inc.

New Alternatives Fund Inc.

New Uses Council Next Wave Energy, Inc.

Northern Power Systems NRECA

Nth Power NYSERDA O2 Diesel

Oak Ridge National Laboratory

P/V Enterprises

Pacific Capital Resources, LLC

Pacific Solar Company Page & Associates

PennWell Communications

Perseus LLC

Philadelphia Gear Company Pillsbury Winthrop LLP Power Equipment Associates

Power Generating Inc. PowerLight Corp. Price Companies, The

Princeton Energy Resources Int'l Puerto Rico Electric Power Authority Renewable Energy Dev. Institute Renewable EnergyAccess.com Rockefeller Brothers Fund

RWE Schott Solar

Sacramento Municipal Utility District

Salt River Project

Sandia National Laboratories

Sea Breeze Power Corp.

Shell Solar

SmartPower Connecticut

Solar Electric Power Association
Solar Energy Industries Association

Solar Household Energy Inc.

Solar Integrated Technologies

Solar International Management, Inc.

Solar Outdoor Lighting Inc. (SOL)

Solar San Antonio

Spheral Solar Power Inc.

Sustainable Energy Fund

Taylor Recycling Facility LLC

Technology Transition Corporation

Texas Renewable Energy Industries Assoc

U.S. Conference of Mayors

U.S. DOE U.S. EPA

UPC Wind Partners LLC

Vencon Management, Inc.

Verdant Power

Verde Investment Group LLC

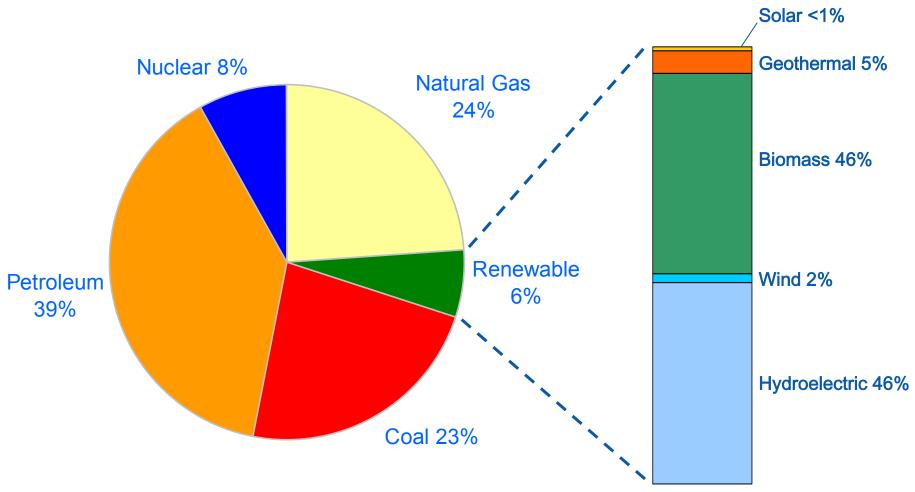
We Energies

West Penn Power Company

3 Tier Environmental F



### U.S. Energy Consumption by Fuel 2002

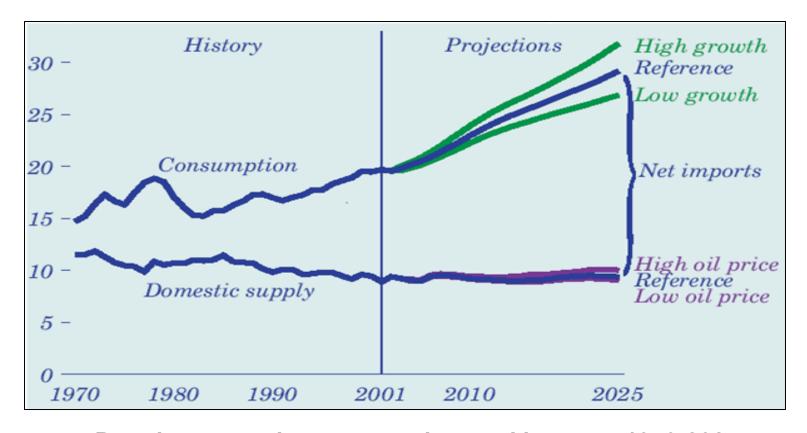


Source: AEO 2004 tables (released in December 2003) based on US energy consumption. Overall breakdown Table A1 (Total Energy Supply and Disposition), and Renewable breakdown Table A18 (Renewable Energy, Consumption by Section and Source).

Source: NREL



#### **National Security**



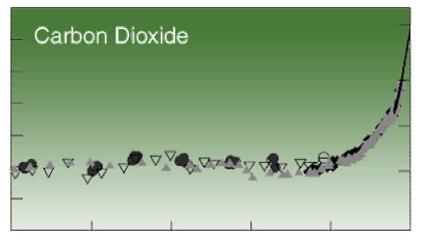
Petroleum supply, consumption, and imports, 1970-2025 (million barrels per day)

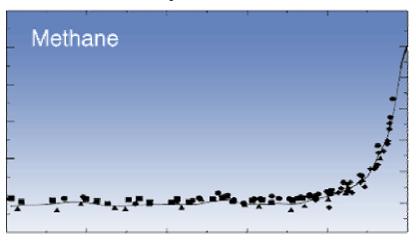
Source: DOE/EIA-0383(2003) Annual Energy Outlook

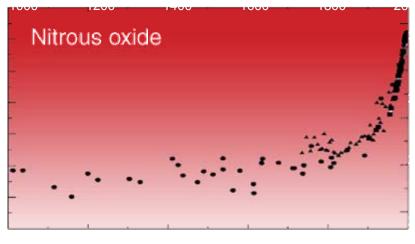


### **National Responsibility**

Changes in Atmospheric Concentrations
A Thousand Year History







If not now, when?
If not us, who?

Source: NREL



### **Key Challenges for Energy Supply**

	RES		FIN RISK	ENVIR	OVERALL
RENEWABLES	+	-/+	+	+	
NUCLEAR	?	+/?	-	+/-	? ?
COAL	+	+	-	-	
NAT GAS	-	+/?	?	+/-	+ ?
Source: American Council On Renewable Energy, 2004					

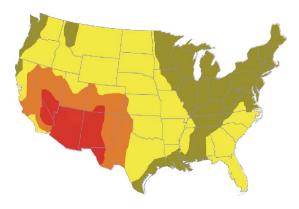


### Renewable Energy in America

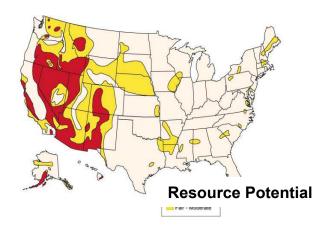
- Regional Resources, Economics and Politics -

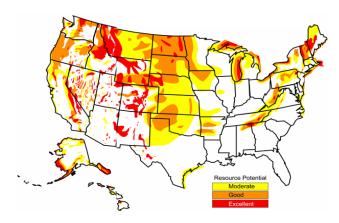
**SOLAR ENERGY** 

WIND POWER

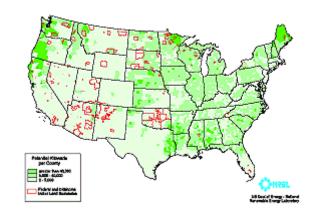


**GEOTHERMAL** 





**BIOMASS** 



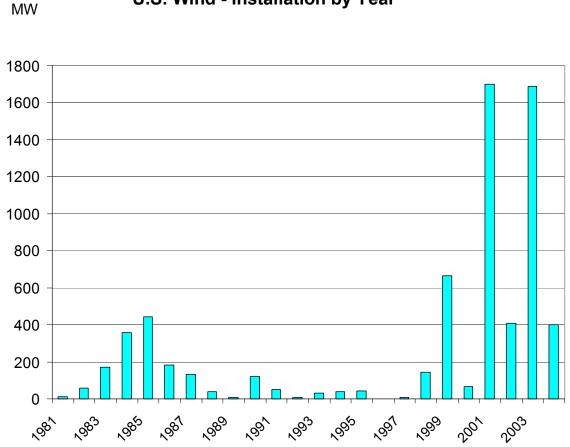


### Wind Power



### U.S. Wind Energy





Source: AWEA



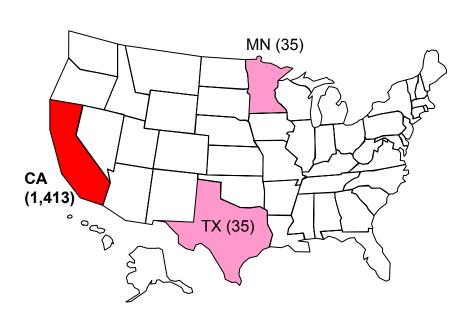
### Where? – Installations by period by state

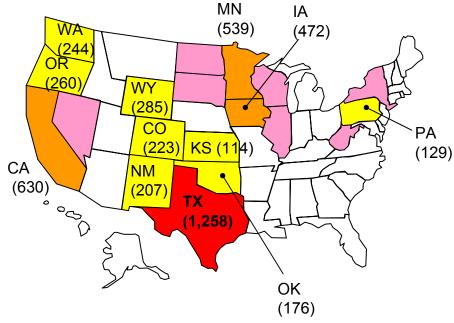
<u>1980-1995</u>

1996-2003

Total: 1,493 MW

Total: 4,891 MW





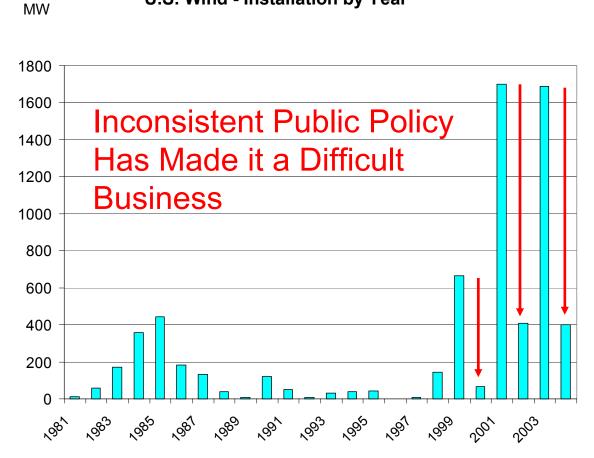
> 1000 MW 300 – 1000 MW 100 – 300 MW 10 – 100 MW

Source: AWEA



### U.S. Wind Energy

U.S. Wind - Installation by Year



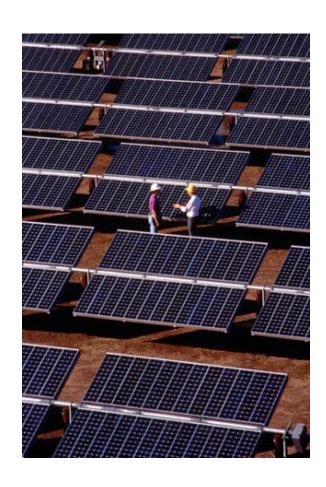
Source: AWEA



### Solar PV



### **PV** Applications







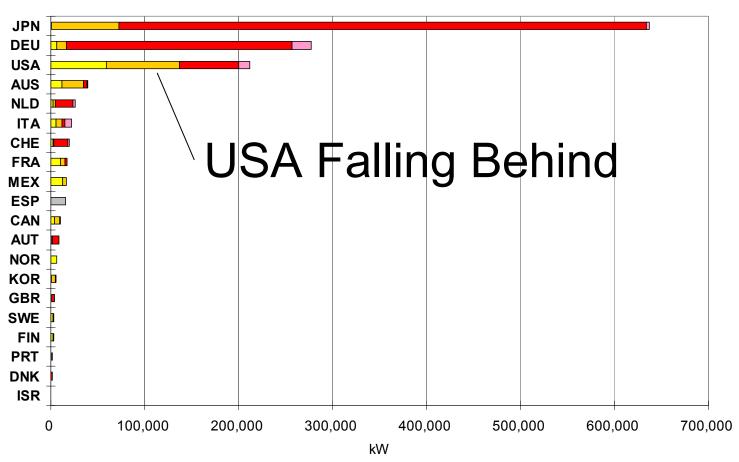






#### **Global PV Installations**

Cumulative installed PV power in IEA-PVPS countries as of the end of 2002



Source: IEA Photovoltaic Power Systems Programme

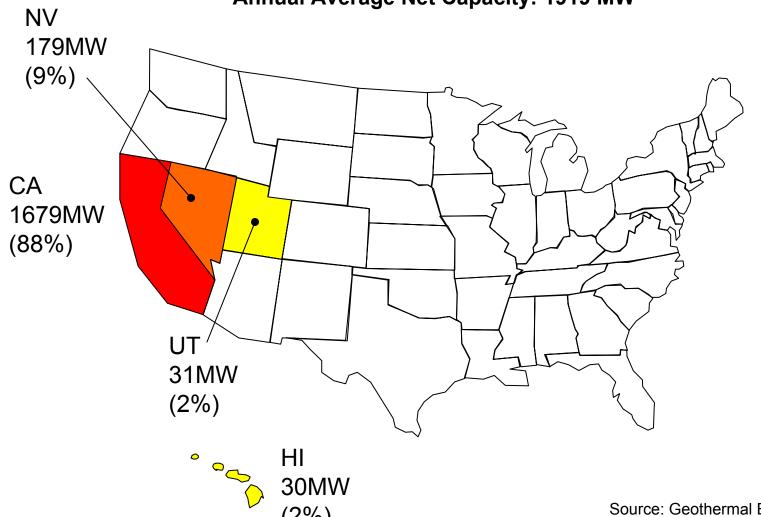


### Geothermal Power Generation



### Installations by State

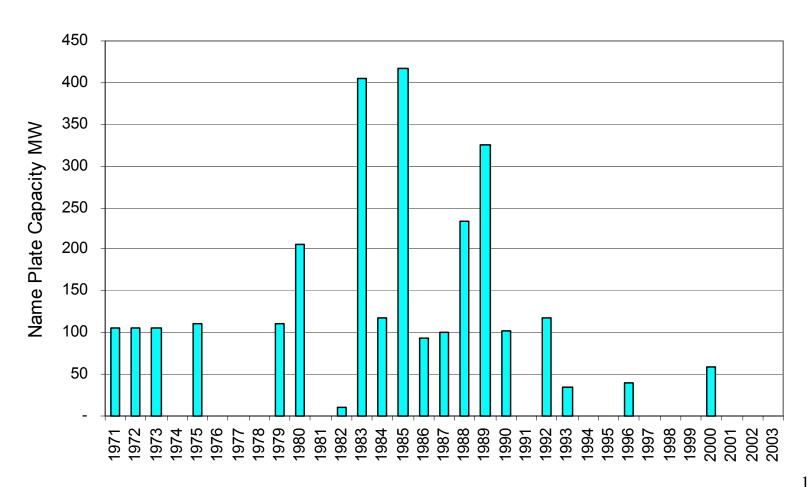
**Annual Average Net Capacity: 1919 MW** 





### U.S. Geothermal Energy

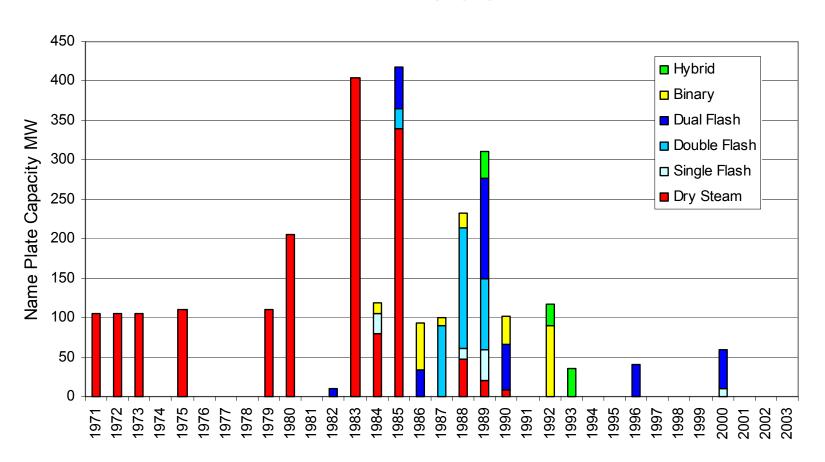
**Annual Installed Capacity** 





#### Geothermal Installation by Type

#### **Installed Capacity by Type**



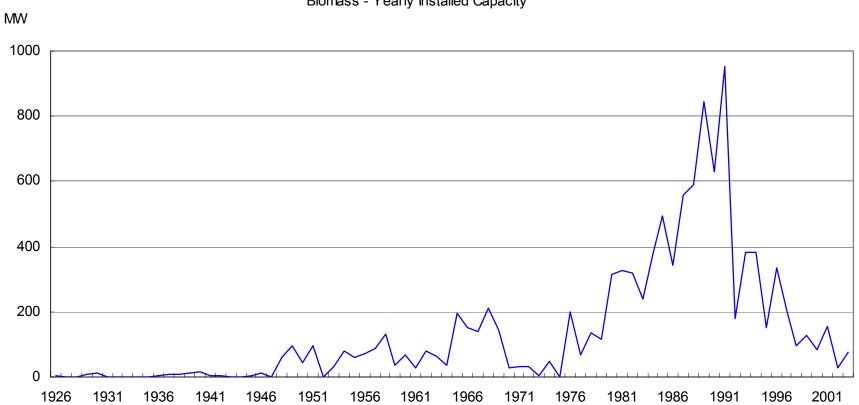


### Biomass Power Generation



#### **Biomass Installation**

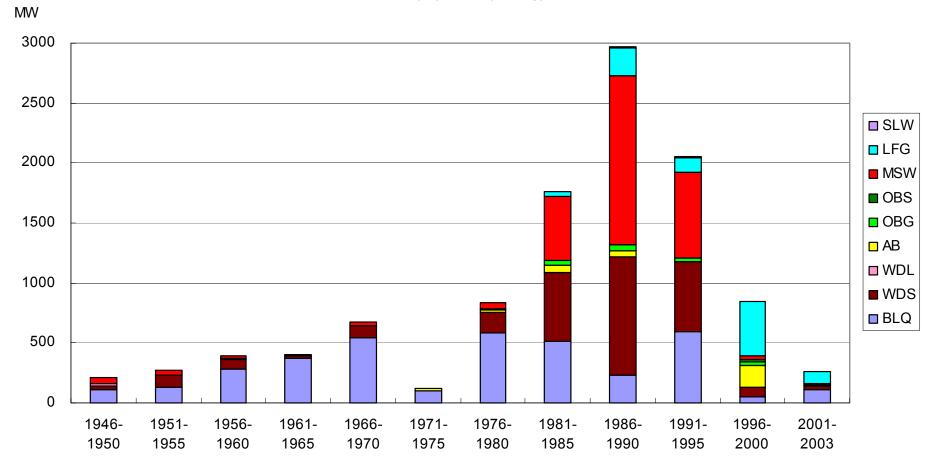
Biomass - Yearly Installed Capacity



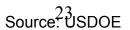


### Biomass Installation by Fuel

Installed Capacity by Primary Energy Source



"PURPA Market"

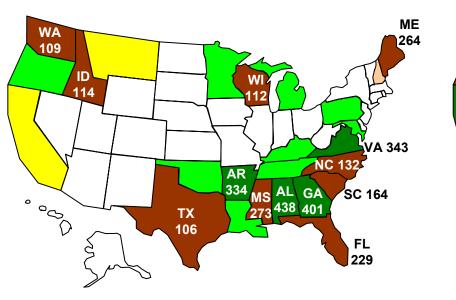


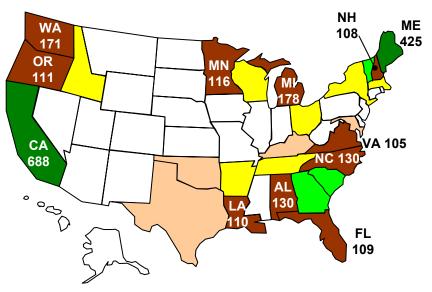


### Cumulative Installations by fuel by state

#### **Black Liquor**

#### Wood/Wood Waste







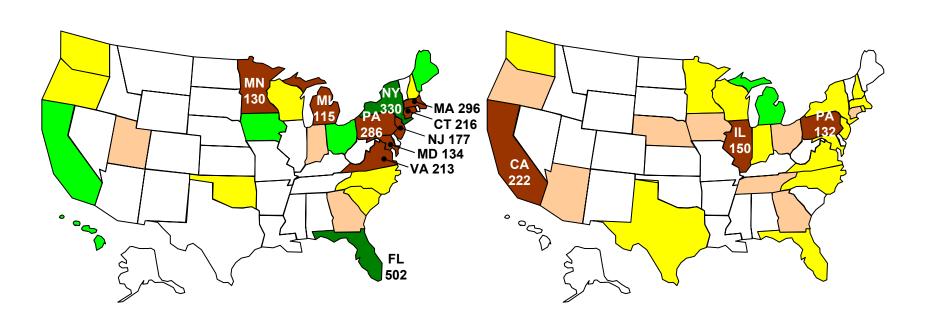
Source: USDOE

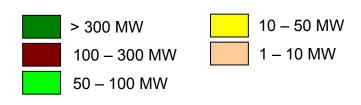


### Cumulative Installations by fuel by state

Municipal Solid Waste

**Landfill Gas** 





Source: USDOE



### Biofuels

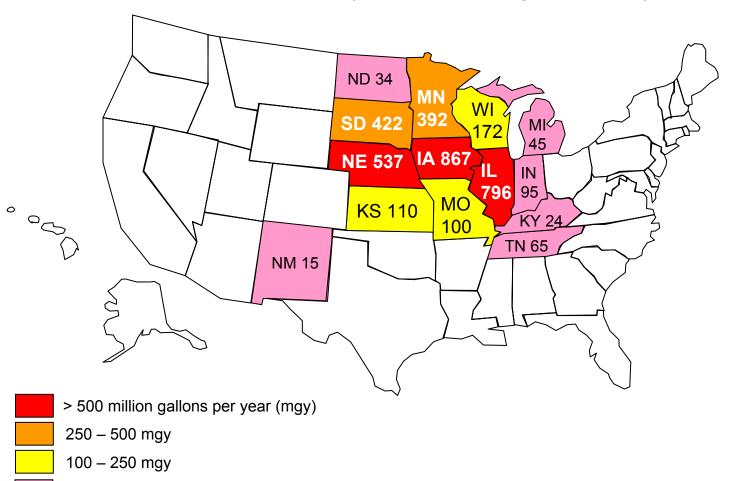
Corn-Based Ethanol



10 - 100 mgy

### **Ethanol Production Capacity by State**

Total Production Capacity: 3,699 million gallons per year

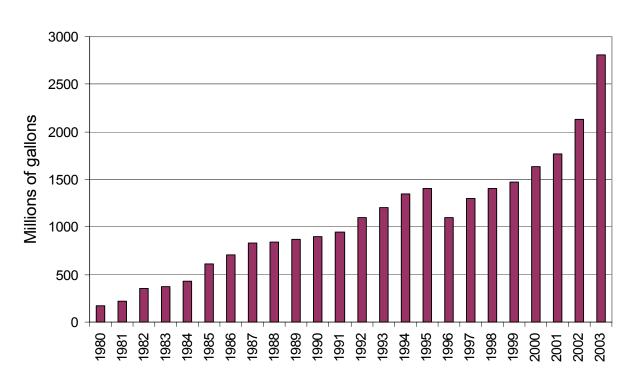


Source: Renewable Fuel Association



#### **Fuel Ethanol Production**

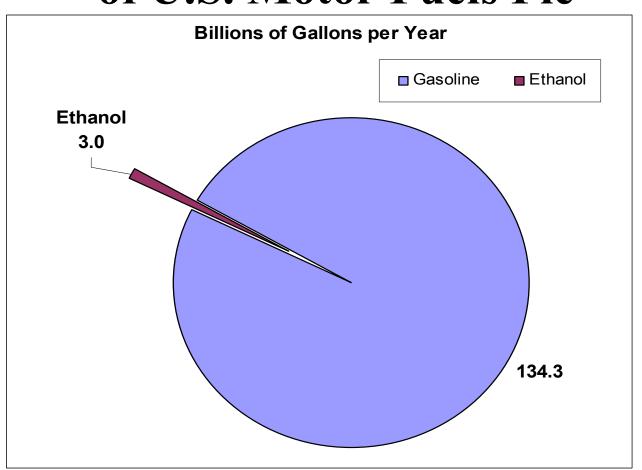
**U.S. Fuel Ethanol Production** 



Source: Renewable Fuel Association



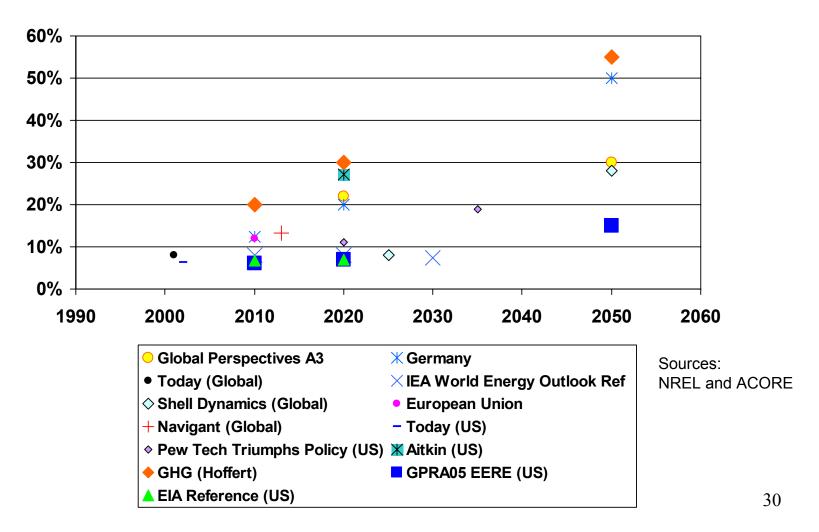
## Ethanol Represents just 2% of U.S. Motor Fuels Pie





#### All Renewables Targets

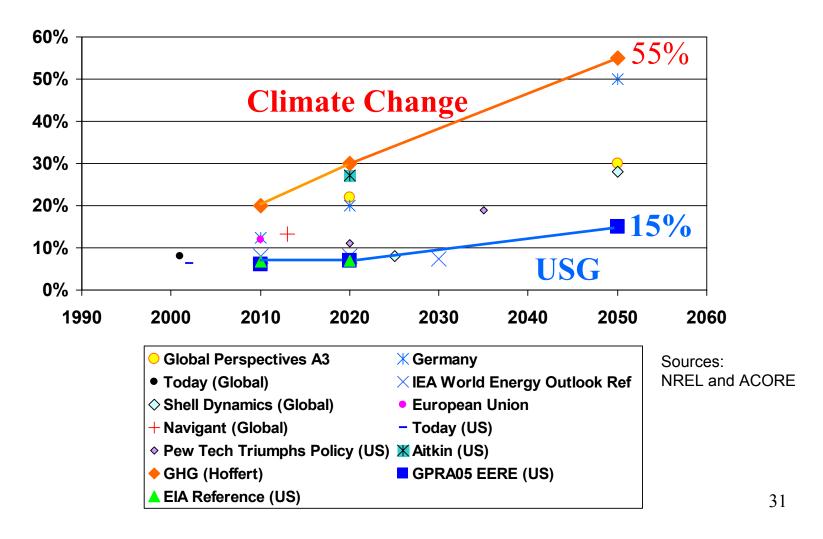
% of Total Energy





#### All Renewables Targets

% of Total Energy





#### Call for "Phase II"

- Phase I: "Development"
  - Focus on RD&D
  - Develop Technologies:
    - Wind
    - Solar
    - Hydro
    - Geothermal
    - Ocean
    - Biomass
    - Biofuels
  - Commercialization
  - Federal lead

- Phase II: "Utilization"
  - Focus on National Needs
  - Implement Solutions:
    - National energy supply
    - National security
    - Environment
    - Climate change
    - Economic growth
    - Investment opportunities
    - Jobs
  - Market Adoption
  - State / Federal co-lead



# The Challenge of Financing a Renewable Energy Future



#### "Renewable Energy Finance Forum — Wall Street"

June 22-23, 2004 in New York City



Gov. Bill Richardson, New Mexico



New York energy policy leaders



Main Conference



Hermann Scheer, Germany



#### Bank Lending – Wind and Biofuels



Michael Midden, Dexia

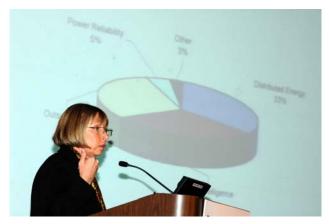


Nick Gardner, Fortis Bank

- Michael Midden, Dexia Bank, Paris:
  - New market drivers
  - Changing capital markets
  - Conservative lending
  - Key on quality
- Nick Gardner, Fortis Bank, London:
  - Principal risk considerations
  - Wind speed
  - Technology
  - Offtake arrangements
  - Construction
  - Operations and maintenance
  - Syndication



### **Equity Investing**



Nancy Floyd, Nth Power



Ken Locklin, Clean Energy Group

- Nancy Floyd, Nth Power
  - Venture capital
  - 25% 40% ROR goals
  - Difficult history
  - RE = hot arena
  - Caution to new entrants
- Ken Locklin, Clean Energy Group
  - Project equity
  - 15% 25% ROR goals
  - Merchant plant history
  - New equity funds forming



#### **Institutional Investors**



Sean Harrigan, President, CalPERS



Jack Robinson, President, Winslow Management

- Sean Harrigan, CalPERS
  - \$150 B pension fund
  - Fiduciary duty
  - Sustainable development
  - Reconciliation
  - \$200 MM commitment
- Jack Robinson, Winslow
  - \$150 MM mutual fund
  - − Up − Down − Up Trends
  - Cautiously optimistic for NT

37

- Optimistic for LT
- Fundamentals of societal change



#### **Public Sector Financial Management**



Katie McGinty, PA Secretary of Env.



Smith, Geesman, and Milford

- Kathleen McGinty, PA
  - PA is open for business
  - Clean energy funds
  - New \$800 MM bonding
- Peter Smith, NYSERDA
  - RD&D and incentives
  - **RPS** at 25%
- John Geesman, CEC
  - PIER R&D plus incentives
  - **RPS** at 25%
- Lew Milford, CEG
  - Clean Energy States Alliance
  - \$3.4 Billion of funding



### Summary

- US faces energy issues
- \$14B in RD&D over 30 years
- Wide range of views on the future
- Financing is a key challenge:
  - Debt is looking for cash flow and security
  - Equity is looking for good returns
  - Institutional investors looking for fundamentals
  - Public is looking to leverage private finance
- Wall Street is engaged and interested.



#### **Additional Information**

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roussell@acore.org

www.acore.org